



**The 16th International Society for Business Innovation and
Technology Management Conference**
January 24-26, 2015, Grand Mirage Resort, Bali, Indonesia

Announcement and Call for Full Papers

<http://isbitm.org>

(Special issue editors of four SCI/SSCI journals present in the conference to assess outstanding papers)

The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in **green-innovation and sustainable development**. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

The main theme is **Green-innovation and sustainable development**

Conference Chairs

Anthony SF CHIU

Professor, De La Salle Univ, Manila
President, ISBITM

Louie Divinagracia

Vice President for Academic Affair,
Universitas Pelita Harapan, Indonesia

Ming-Lang Tseng

Professor, Lung Hwa University of
S&T, Taiwan

Organizing Committee Chair

Ru-Jen Lin

Professor, Lung Hwa University of
S&T, Taiwan

Yuanhsu Lin

Assoc. Professor, Mingdao University,
Taiwan

Programme Chair

Ming Lim

University of Derby, UK

Bertha M. Sopha

Universitas Gadjah Mada

Publication Chair

Hingkai Chan, Nottingham Univ

Ming-Lang TSENG

Lunghwa University of S&T, Taiwan

Organizers

- International Society for Business Innovation and Technology Management
- Asia Pacific Business Innovation and Technology Management
- Universitas Pelita Harapan, Indonesia
- De La Salle University, Philippines
- Lunghwa University of Science and Technology, Taiwan

Topic of Interests

- Business operations research
- Management science
- Innovation management
- Industrial ecology
- Technology management
- Green management
- Green supply chain management
- Green/Eco –innovation
- Sustainable management
- Sustainable innovation
- Sustainable operations
- Sustainable supply chain management

Plenary Speakers

- Hingkai Chan, University of East Anglia, UK
- Louie Divinagracia, Universitas Pelita Harapan, Indonesia
- Alain Yee Loong Chong, University of Nottingham, China

International Advisory Team

Australia:
David Ness, University of South Australia

China:
JK He, Tsinghua Univ.
QH Zhu, Dalian Univ. Tech

H.K.:
Richard Fung, City University of HK
Paul Forster, HKUST

Indonesia:
Louie Divinagracia, University Pelita Harapan
Pujuwan Nyoman, Sepuluh Nopember Surabaya University

Japan:
Tsuyosi Fujita, Toyo University

Korea:
Hung Suck Park, Ulsan University

Philippines:
Purba Rao, Asian Inst of Management
Eppie Clark, De La Salle University

Singapore:
Harn Wei Kua, National University of Singapore

Sri Lanka:
Peiris, VidyaRupage Sena, NCPC

Sweden:
Tomohiko Sakao, Linkoping University

Switzerland:
Suren Erkman University of Lausanne

The Netherlands:
Frank Boons, Erasmus University

Thailand:
Kitikorn Charmondusit, Mahidol U.
Pisal Yenyaree, SIIT, Thammasat U.
Korbkul Jantarakolica, RMUTR
Tatre Jantarakolica, Thammasat U.

Taiwan:
Remen Lin, Yunlin Univ of S&T
Bob Yang, Yunlin Univ of S&T
C.C. Tsai, Ocean Univ of S&T
H.C. Wang, Cheng Kung University
Y.H. Lin, Mingdao University
H.C. Huang, Sport University

USA:
Anthony Halog, Univ of Maine
Jennifer H Grenville, Univ of Oregon
John Groth, Texas University
Joseph Sarkis, Clark University

UK:
K.H. Tan, Nottingham University
Ming Lim, Derby University
H.K. Chan, Univ of East Anglia

Important Dates

Deadline of Abstract/Full Paper Submission	Nov 30, 2014 (extended)
Notification of Acceptance	Dec 2, 2014 (extended)
Registration of Authors (Early bird)	Dec 5, 2014 (extended)
Deadline for full paper submission for inclusion in the e-proceedings	Jan 10, 2015
Conference Dates	Jan. 24-26, 2015

Conference Fee

Early bird fee: USD 350; Regular fee: USD 400
Early bird student fee: USD 300; Student fee: USD 350

Note

- Regular registration fees for authors or delegates include a copy of conference proceedings, full paper CD/USB, lunches, coffee break snacks, gala dinner and souvenir.
- Student registration includes a copy of conference proceedings, full paper CD/USB, lunches, coffee break snacks and souvenir (**gala dinner is not included**). The gala dinner coupons are available in registration area or additional order online.
- Each paper must have at least one registration and **one paper for one registration only!**

Regular Papers Submission

Authors should electronically submit full paper in MS WORD document, 5 pages (two columns fort 10 including pictures and diagrams) through ISBITM website or email to is4bitm@gmail.com. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address. Please follow the conference [FORMAT \(to be attached\)](#).

Invited Sessions

The Programme Committee also solicits proposals for invited sessions within the technical scope of the conference. Each proposal for an invited session should describe the theme and scope of the proposed session and how the papers form a cohesive set that complement the session topic. One session typically contains six (6) papers. The proposal must contain the title and the theme of the session and a list of paper titles, names and email addresses of the corresponding authors. Session proposals must be submitted to tsengminglang@gmail.com. Invited sessions are addressed to Ming-Lang Tseng.

Further Information

International Society for Business Innovation and Technology Management
www.isbitm.org

Proceedings

All papers submitted in the conference will undergo rigid peer review process. Only excellent papers that will pass the review process will be accepted and published in the ISBITM journals and book of abstracts. Electronic copy of the proceedings in USB/CD will be provided at the conference venue (Proceedings with ISSN).

Special issues of Journals

Outstanding conference papers will be recommended directly to the guest editors of four SSCI/SCI journal special issues in 2015, namely: IJPR, IJPE, JCLP, and SWJ, who are present in the conference.

About Bali, Indonesia

Bali is a place for peaceful contemplation, where removed from the pulse of the crowds, the only sound breaking the silence are the frogs and crickets humming their tranquil songs. It is a place where elaborate works of art and spellbinding traditional performance leave guests with magical memories, and where the bright stars of the southern hemisphere cast their silvery light over ancient temples and sculpture rice terraces.



Grand Mirage Resort Bali



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